

The personal organiser that makes other personal organisers look thick.

We all spend a great deal of time writing down and looking up information. Names, phone numbers and addresses. Appointments. Daily lists of things to do. Lists of customers, restaurants, shopping.

It's easy to write down this information. The problem is carrying it around – and then finding it **quickly** when we need it.

Some people use a personal organiser. But, let's face it, personal organisers are bulky. That means you have to carry around a chunky book – and when you don't, you're cut off from your old information, and have to scribble down new information on scraps of paper.

The longer you've used a personal organiser, the thicker (and untidier) it gets – and the longer it takes to find the information you need.

And, all the time there's the worry of what would happen if you were ever to lose it!

Complete Security:

You can make a "safety copy" of your AgendA's memory in a few seconds on a tiny Memory Card. This means you can instantly replace your AgendA's contents if it is lost or stolen - something you can't do if you lose your pocket diary or paper personal organiser. You can even pass information to your office or transfer it to another AgendA and the Card can be used over and over again.

Program Cards:

A number of special plug-in Cards turn your AgendA into an English-French or English-German translator - or into a financial calculator able to carry out the most sophisticated amortisation and discounted cash flow exercise, with all your calculations visible on the screen and automatically stored in files for later reference. And the AgendA's Programming Language will allow you to write the most sophisticated programs to meet your own or your company's needs.

Specifications

Dimensions	Length: 175mm Width: 85mm Depth: 20mm.
Weight	275 grams (including built-in rechargeable batteries).
Power Supply	Internal NiCad rechargeable batteries (charger/main adapter included). Adaptor for disposable 9v. battery available.
Display	80 character LCD (4 lines by 20).
Processor	Hitech 6203 microprocessor, high speed (4.9MHz). Custom 10.32k ROM (holding all software). Internal 100 year clock/calendar (visible screens).
On-Board Memory	32k RAM (expandable to 64K).
Auxilliary Memory	2 drives for 32k removable RAM Storage Cards with long-life lithium battery for security back-up and off-line storage.
Interfaces	Choice of Parallel interface and RS232C Serial interface via adjustable cable, to interface with a wide range of printers and PCs.
Keyboard	Elastomeric/membrane keyboard providing:

Built-in Software

- 26 alpha keys
- shifted punctuation and symbols
- separate numeric keyboard
- special-purpose function keys
- programmable keys for custom features
- PLUS Microwriting chord keys for rapid text entry
- AgendA database/organiser software with real-time search facility
- AgendA word-processing software with full editing/formatting facilities
- AgendA communications software
- 32k Storage Cards
- Parallel or RS232C Serial or PC cable
- special programs on ROM cards
- adaptor for 9 volt d.c. battery
- PC communications disk
- Macintosh communications disk and cable

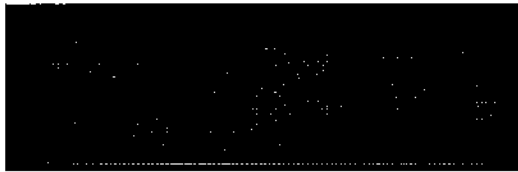
Optional extras

Microwriter Ltd,
FREEPOST, Mitcham, Surrey CR4 9AR
Tel: 01-685 0300 Fax: 01-640 8813

The Agenda – the smarter way to organise your life.

The Agenda is slim enough to slip into an inside pocket or handbag – yet can do everything a personal organiser can do, and more.

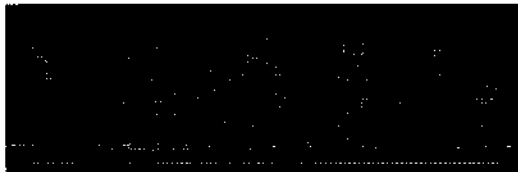
Because the Agenda has a brain, it'll find any information you have keyed into it, in a matter of seconds. And a great deal of work has gone into making sure that it's really easy-to-use



Phone and Address Book:

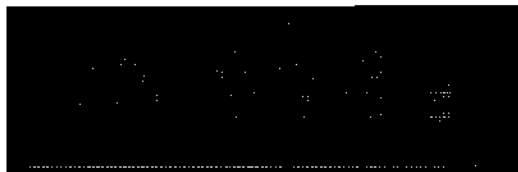
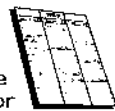


You can find any entry in seconds. And even if you've forgotten the surname, the Agenda will trace it from the first name or any other word you've keyed in with it.

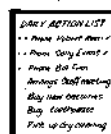


Appointments Diary:

You can key in appointments for any date up to the year 2050, with a discreet alarm to remind you when you are due anywhere. You can see your appointments on the screen, or print them out.



Daily Action List:



Instead of writing out that long list every day, the Agenda keeps a clean and up-to-date list, divided into phone calls, people to see, letters to write – with the urgent items shown first.

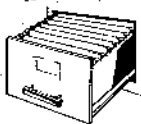


Note-Pad:

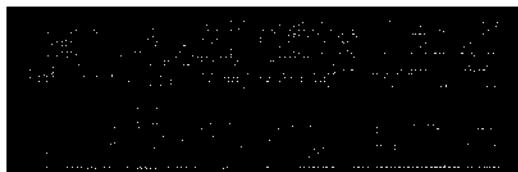
Make notes as you go along – and if you like transfer them at a key stroke to your diary, daily action list or phone book – or indeed to your PC.



Information Filing System:



Easy access to customer lists, travel itineraries, credit card numbers, restaurants – and a wealth of other data which you can inspect or print out in alphabetical order, date order, product type or however you like.



Calculator:

The Agenda acts as a calculator with a difference: full details of the calculations are shown on the screen so you can see what figures you put in, as well as the answer.



Alarm Clock:



Use your Agenda to set an alarm to wake you in the morning – or to remind you when you have to leave for an appointment or make a phone call – and the screen reminds you what it is you wanted to remember.



ation to your PC or receive information from it. So you can capture information for your PC on the move – or carry around any part of your data-base with you.



programme, so that you can write letters or reports – and print out the results.

Microwriting – an amazing way to learn “touch-typing” in one hour:

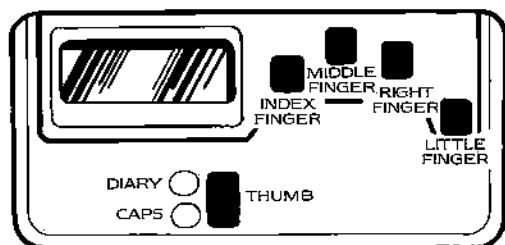
In addition to the familiar A-to-Z and number keys, the AgendA has seven black keys (one for each finger of one hand, plus two shift keys) to enable you to benefit from the unique system of “Microwriting”.

It is up to you whether you want to teach yourself “Microwriting” (all the AgendA's

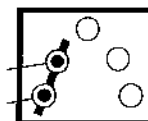
Why is Microwriting so easy?

The secret lies in the simple Microwriter learning system, which is based on the shapes of the letters.

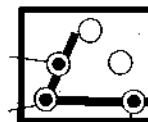
Each of the fingers of your right hand “belongs” to one of the 5 main Microwriting keys.



For example, you Microwrite the letter J by pressing the thumb and index finger like this: think of yourself as creating the shape with your fingers.



The letter L involves pressing the thumb, index finger and little finger.



functions can be enjoyed **without** it) but, for a small investment of your time, you could learn to write notes, records and letters onto the AgendA at normal handwriting speed or faster – and far faster than you can “hunt and peck” on a typewriter or computer.

All of the letters of the alphabet, numbers and punctuation marks are based on easy-to-remember patterns related to the shape or character of the letters and numbers. Microwriting on the AgendA opens up an opportunity for you to produce printed text on your own, just as if you were a touch-typist.



your appointments on the screen, or

AGENDA

*Microwriter Systems plc
2 Wandle Way
Willow Lane
Mitcham
Surrey CR4 4NA
Tel: 01-685 0300
Fax: 01-640 8813*

29 November 1989

We thank you for your interest in the Agenda and enclose the brochure, 'The Smarter Way to Organise Your Life' and other information about it.

We suggest that you read the brochure first. This will tell you all about the Agenda, and the ways it can help you run your life more efficiently.

Then read 'What the Papers Say'. It's one thing for us to say we've an excellent product but quite another thing for independent experts to confirm it.

Next, just glance through 'What Agenda Users Say', which contains a small selection of the unsolicited tributes and testimonials we receive practically every day from people just like you who have bought Agendas.

Once you've read the material and considered all the benefits the Agenda can bring, we invite you to complete the order form and send it off. You've nothing to lose and much to gain! If you're not satisfied with your Agenda for any reason and return it to us in good condition within 2 weeks of receiving it, we'll give you a full refund of the price you paid for the Agenda and any accessories you ordered.

The Agenda could be making your life easier 48 hours from now. Just phone the Agenda order line - 01 685 0300 - and quote your Access, Visa, Amex or Diners number. Or, if you prefer, complete the order form enclosed and send it to the FREEPOST address.

As soon as we get your order we'll send the Agenda to you direct by special courier, FREE of delivery charge (just cross out the courier charge shown on the order form).

Looking forward to helping you organise your life the smarter way.

With best wishes
from all at Microwriter

*Microwriter Systems plc
Registered in England
2199283
Willow Lane
Mitcham Surrey*

WHAT THE PAPERS SAY....

COMPUTER SHOPPER

78p

Agenda isn't just a pocket word processor. The range of text commands and page headers, just-ly and page throw; in fact a range of commands you might expect to find on a half decent word processor. Add to that the ability to enter text touch typing and at speed, with out the QWERTY keyboard and you have something quite unique in that so far.

Considering I should expect people use computers for processing I should expect strength to be a deciding factor for many people. In any even if you don't want masses of letters you still to spend most of the time

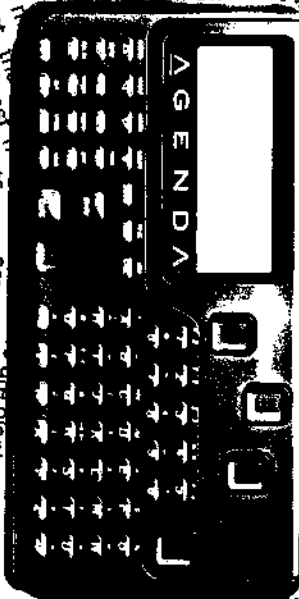
entering text into the machine. The Agenda is a well designed product of interest to the computer user. The Agenda is a well designed product of interest to the computer user.

SUNDAY EXPRESS 1989

AGENDA ELECTRONIC PERSONAL ORGANISER

Set to take fashion magazines by storm this year, the Agenda is the most stylish of a new breed of pocket-sized electronic organisers that will replace the over-fed Filofax and act as an all-in-one diary, address book, action list, calculator

Personal Computer



The Agenda is a well designed product of interest to the computer user. The Agenda is a well designed product of interest to the computer user.

newscientist

All in all, the Agenda is a practical and well-designed machine. Its built-in software is excellent. You can use it on its own as an organiser or with a printer as a wordprocessor. It also has no difficulty in sending files to a personal computer. For those who has to take notes for its reports or other documents, the Agenda could prove itself a portable, unobtrusive ally during its evaluation.

DIY 50p

As a hand-held with its own battery, it would be worth a try. After using a while, I'm impressed with its performance. As a free-entire, 32K memory-backed

ers and organisers around, but the addition of the Microwriter chord keyboard makes the Agenda stand out from the crowd. The possibility of touch-typing on tiny keys has always been the main obstacle to Microwriter's system surmounts this brilliantly.

About the Agenda.....

"I'm still finding it compulsive to use, long after the novelty of 'gadgets' normally wears off.

Using the Agenda as a handheld terminal for taking unstructured notes, I'm delighted with it, and it would be worth getting one for that use alone. After using the borrowed machine for a while, I'm even overcoming my initial bias against personal electronic organisers! As a free form database, it's very powerful, and if you're just storing single-line entries, 32k goes a long way. I'm also very impressed with the convenience of the battery-backed RAM card storage."

Microcomputer Mart

"Set to take fashion victims by storm this year, the Agenda is the most stylish of a new breed of pocket sized electronic organisers that will replace the overfed Filofax and act as an all-in-one diary, address book, action list, calculator and even word processor."

Sunday Express Magazine

"The Agenda is a practical and well designed machine. Its built-in software is excellent. You can use it on its own as an organiser or with a printer as a wordprocessor. I also had no difficulty in sending files to a personal computer. For anyone who has to take notes for subsequent incorporation into minutes, reports or other documents, the Agenda could prove to be a big time saver."

New Scientist

"It is vastly superior to the Psion as an organiser and data storage system, and univalled by anything else on the market, now or for the foreseeable future, as pocket word processor."

Computer Shopper

"The word-processing software that allows you to edit the files is far superior to anything else that is viable on a machine of this class. It has word-wrap unlike the Sharp IQ. It understand what a carriage return means, unlike the Z88. It has the ability to drive a printer without any additional software, unlike the Psion Organiser. It has many excellent features, too many to list in full.

The Agenda is a well made, thoughtfully designed product that should prompt a great deal of interest from outside the usual computer markets. Many first-time computer owners will be attracted to this machine, and they will not be disappointed as the Agenda shields the user from most of the complex, jargon ridden areas of personal computing."

Personal Computer World

.....and Microwriting

"The addition of the Microwriter chord keyboard makes the Agenda stand out from the crowd. The impossibility of touch-typing on tiny keypads has always been the main obstacle to using hand-helds for fast text entry - and Microwriter's system surmounts this brilliantly."

Microcomputer Mart

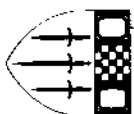
"This was borne out in the Practical Computing office, where most people seemed to rapidly pick up the principle and could usually input simple words in a couple of minutes."

Practical Computing

"I can vouch for the fact that Microwriting entry is considerably faster than using keys arranged in alphabetical, rather than qwerty, format. You are touch typing from the word go."

Office Equipment News

WHAT AGENDA USERS SAY....



UNIVERSITY OF SURREY

Guildford Surrey GU2 5XH Telephone (0483) 571281 Telex 85933

Ext. 2379

Department of Mechanical Engineering

Microwriter Ltd
2 Wandle Way
Willow Lane
MITCHAM
Surrey CR4 4NA

7 July 1989

I had always resisted having my own personal organiser until I saw the Agenda. Three month's use has confirmed its value as a diary, actions list and notebook, and for taking minutes of meetings. This is made possible by the chord keyboard: quick and enjoyable to use, this is an important communications innovation.

Congratulations to all at Microwriter who have contributed to the Agenda, and I hope you will be well rewarded by its success.

Yours sincerely,

J. Cal Pea

Graham Parkhouse (Mr.)
Senior Research Fellow

About the Agenda....

"Previously I'd been somewhat sceptical about the advantages of electronic diaries etc. But the Agenda has quite converted me already. Its features, versatility, ease of use etc, etc, make it a quite wonderful development. The excellent manuals crown an achievement of which your team can feel justifiably proud."

Dr R.D.T. Leicestershire

"I never thought I would be divorced from my Filofax, but I find the Agenda better for finding phone numbers and for Diary keeping. It is also my note-book; so in a few short weeks it has revolutionised the way I run my business."

M.N. Wandswoth, London

"It is a brilliant achievement in programming and engineering, which has vastly enhanced my way of life as a writer as well as having provided the ideal organising tool and easily carried organiser, phone book etc. What you have developed is the ideal miniature and portable information processor."

*Peter Jacobson, Executive Director,
Institute of Applied Research, Berkeley, California*

"The concept and design, is I believe quite brilliant. It now carries all the information previously contained in my 'Time Manager' organiser. The facility to type in letters and memos for later printing is most useful; indeed, I am using the Agenda for this letter whilst stuck in an airport lounge."

P.O., Livingston, Scotland

"I am already utterly besotted with my Agenda; if you'd like to send me a few of your promotional packs, I'd be happy to pass them around to my writer friends and colleagues. I think you've come up with a world beater."

W.C.P., Amer sham, Bucks

"I rarely use my Filofax any more, as I use my Agenda for most things such as quick notes off the telephone (at last I can touch-type and hold a phone at the same time!), things to remember, diary and my name and address book."

N.D., Cheltenham, Gloucestershire

"Its word processing capabilities are nothing short of amazing and, combined with the speed and convenience of the microwriting keys, letter size documents can be written. Some of the letters I write are transmitted by electronic mail and I find I am easily able to transfer them from the Agenda to a suitable computer, for transmission wherever I may be. (Please feel free to use this testimonial as you will.)"

*Anthony Kostas,
International Director, Outreach International*

...and about the Microwriting keys.

"It gets quite a lot of use as a notebook and has replaced the tape recorder I used to carry round. Here the Microwriter comes in very useful. Never having mastered touch-typing on a conventional typewriter I am delighted to find that I am a touch-typist on the Microwriter, so I can use it in the car. (One often gets great thoughts in traffic jams!)... An indispensable electronic computer."

D.V.W., East Grinstead, Sussex

"I can produce text twice as fast as I can write because Microwriting is so fast and easy, there is no mechanical barrier between the thought and the text."

My wife and two sons can also Microwrite. More remarkably, one of my staff found no problem learning Microwriting, even though she is left-handed.

Of all the people I have encouraged to learn to Microwrite, no-one has taken more than two hours to master the whole alphabet. To reach the same standard of proficiency on a QWERTY keyboard would take at least a month."

J.B.P., Guernsey

"I had always resisted having my own personal organiser until I saw the Agenda. Three month's use has confirmed its value as a diary, action list and notebook, and for taking minutes of meetings. This is made possible by the chord keyboard: quick and enjoyable to use, this is an important communications innovation."

Congratulations to all at Microwriter who have contributed to the Agenda, and I hope you will be well rewarded by its success."

G.P., University of Surrey

"My Agenda has rapidly become indispensable. Its main use I find is for writing notes at conferences and meetings using the Microwriter keys. These were exceptionally easy to become familiar with. My typing speed has increased immeasurably."

P.W., Shrewsbury

"I did not fully believe your estimate of how long it would take to learn Microwriting, thinking of the trouble I had learning the Morse code. Nevertheless I found myself having learnt it in an hour whilst driving to work and tapping away at the steering wheel. Daily I became more proficient and as yet a week has not gone by!"

G.H. (helicopter pilot), Andover, Hampshire

AGENDA

Order Form

Please send the following to me:

	Qty:	Cost: £	Total
2k Agenda		195	
4k Agenda		245	
2k storage card		35	
PC cable (female plug)		25	
Parallel cable		25	
General purpose serial cable		35	
RS232) with dip-switch			
Panel (male plug)			
English/German language card		35	
English/French language card		35	
PC communications software		15	
Includes both 3 1/2" & 5 1/4" disks)			
Full PC kit (inc. PC cable & communications software)		35	
Agenda Mac Pack (inc. Agenda-to-Mac cable and extensive software)		79	
Agenda Basic Compiler (disk with programming language)		25	
Optional 9v battery adaptor		6	
Special courier delivery			10
Prices include VAT		Total £	

Please debit my credit card with the above amount.

Access ☐ American Express ☐ Diners ☐ Visa ☐
(please tick appropriate box)

Card No.

Expiry date

I enclose a cheque payable to Microwriter Ltd.

Name

Address

Post code

Day time tel.

Signature

Send this order form (no stamp needed) to:

Microwriter Ltd, FREEPOST, Mitcham, Surrey CR4 9AR
Tel: 01-685 0300 Fax: 01-640 8813

Freepost Licence: CN2052

Microwriter Systems plc
2 Wandle Way
Willow Lane
Mitcham
Surrey
CR4 9AR